

Phil Pierce

Creative Director

phil@philpierceart.com

Summary

Phil Pierce serves as Creative Director and leads human-machine interaction development. With extensive experience in the design industry first as a Front End Developer then a UX/UI designer and later in corporate life as a Creative Director. He holds a Bachelor's degree in Computer Science from Park University and has 22 years of experience in the US Army in overseas locations such as Panama, Saudi Arabia, Kosovo, and Iraq. As well as Command Positions such as Observer/Controller at The Joint Readiness Training Center, Drill Sergeant and Battalion Command Sergeant Major.

Experience

Professional Artist

December 2008 - Present

- Designer working professionally handling over 15 million in client projects and assets.
- Illustrator with works in Museums, National Galleries and in retail stores Worldwide.

Owner/Creative Director

December 2008 - Present

- Conducts business daily with clients in the Augmented Reality and Virtual Reality space.
- Serves as the primary on Visual and Written design matters for client projects in excess of 5 million dollars.

Creative Director

January 2013 - March 2017 (4 years 2 months)

- Led a team of Designers to a net increase of 4 million dollars over 3 years.
- Worked on time sensitive projects.
- Total project portfolio worth over 10 million.

Command Sergeant Major at U.S. Army

November 1986 - December 2008 (22 years 1 month)

- Coached, Taught and Mentored over 650 Soldiers as the Battalion Command Sergeant Major
 - Was instrumental in the Successful Combat deployment to Iraq for over 15 months.
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Education

Gnomon School of Visual Effects

Entertainment Design

Park University

Computer Science

Skills

Web Languages: Javascript, PHP, CSS, HTML

Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Corel Painter, Maya 3D, Blender 3D, ZBrush, and Keyshot

Other: Proven Leader in a multitude of roles, Excellent oral and written communicator with individuals and teams. Published writer in NCO Journal, Experienced Coach, Teacher and Mentor.
